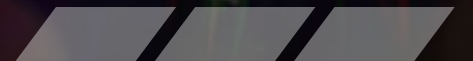




MANHATTAN  
VALUE  
PARTNER

**BETTER RESULTS.  
BETTER COLLABORATION.  
BETTER TOGETHER.**



# Let's start a profitable partnership

The MVP Program connects Manhattan Associates with best-in-class vendors to deliver added value to customer engagements. MVPs complement our supply chain commerce portfolio by offering greater synergy and better business outcomes.

## **PARTNERS INCLUDE:**

- › Proven software and hardware providers
- › Technology innovators
- › Trusted third-party integrators
- › Strategic consultants

## **PARTNER LEVELS:**

- › Platinum
- › Gold
- › Silver
- › Bronze



# Key program components

No matter what level of MVP is right for you, there are some universal benefits all partners enjoy:

## **PARTNER DAY**

All MVPs are invited to take advantage of Manhattan's annual Partner Day.

This event develops and strengthens the relationships between our team and yours. We provide powerful insights into Manhattan's solutions, including key differentiating factors and innovative capabilities.

## **MOMENTUM**

Momentum is our annual customer meeting featuring hundreds of industry leaders, influencers and media.

Through the Discovery Center, MVPs get a chance to showcase their products and services to top companies from all over the world. In short, the companies and issues at Momentum reshape supply chain commerce across the globe.

## **MANHATTAN SOLUTIONS**

Partnering with Manhattan means working with the only company that analysts designate as a Leader in WMS, TMS and OMS. Our Manhattan Active® solutions are all cloud-native and built on 100% microservices, so they're always current and never need upgrading. In other words, they are the agile, scalable, innovative solutions required in distribution, transportation, retail and inventory.

[View Manhattan's solutions by product](https://manh.com/mvp)  
[manh.com/mvp](https://manh.com/mvp)

Program Benefits	Platinum	Gold	Silver	Bronze
<b>Alliances</b>				
Partner Alliance Resource	●	●	●	●
Collaborative Alliance Cadence Meetings	Weekly	Bi-Monthly	Monthly	Quarterly
Annual Business Review	●	●	–	–
<b>Co-Marketing</b>				
Joint Case Studies	●	●	●	●
Manh.com Website Listing	●	●	●	●
Social Media Content Promotion	Priority	Consideration	Eligible	Eligible
Joint Value Benefits Brochure	Priority	Consideration	Eligible	–
<b>Events</b>				
<b>Momentum Conference</b>				
Momentum Exhibit Space	Double	Single	Single	Single
Complimentary Conference Passes	8	6	4	2
Additional Sponsorship Opportunities	Primary	Secondary	Tertiary	–
Industry Event Collaboration	Priority	Consideration	Eligible	Eligible
Invites to Manhattan Partner Day	4	3	2	1
<b>Sales</b>				
Manhattan Partner Portal Access	●	●	●	●
Account Alignment w/ Manhattan Sales	●	●	●	●
Opportunity for Partner-Hosted Presentation to Manhattan Sales Team	Priority	Consideration	Eligible	Eligible
<b>Product</b>				
Manhattan Product Release Documentation	●	●	●	●
Manhattan Product Training (discounted)	50%	40%	30%	20%
Manhattan Product Sandbox <sup>1</sup>	3	2	1	–
Annual Manhattan Product Briefing	●	●	–	–
Integration Technical Support	●	●	●	●
Opportunity for Certified Solution Integration	●	●	●	●

<sup>1</sup> Product sandboxes include Manhattan Active WM, Manhattan Active TM & Manhattan Active Omni. Sandbox access is based on Manhattan approval.

● Partner is eligible for the listed benefit. Benefits may change or become unavailable based on environmental, or conditions not anticipated. Marketing activities are executed at the discretion of Manhattan Associates.

To learn more, visit [manh.com/mvp](https://manh.com/mvp)

**manh.com**

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